

Christine Doll

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Objective

Generate creative campaigns that build brands, drive revenues and are highly valued.

Experience

October, 2009 - Present: Freelance Art Director

Clients Include:

- Bentley Prince Street, City of Industry, CA
- Zimmerman/Edelson Inc., NY
- MDTechPro, Phoenix, AZ
- Bio Medical Research, Hoboken, NJ
- MedPartner Select, Phoenix, AZ

September, 2003 - November, 2011: Associate Creative Director, C+L Marketing, Glen Cove, NY

- Develop creative solutions to support defined marketing strategies
- Expertise in B2B and B2C campaign initiatives including TV, print, online, out-of-home, and trade show marketing campaigns
- Coordinate and manage the allocation of workflow to freelance designers, editors, photographers and writers
- Conceive creative campaigns that have positive results for clients such as: Ryder, Armstrong, Starnet Worldwide, Bentley Prince Street and Black & Decker
- Produce and direct photo and video productions including: talent cast, styling, wardrobe
- Successfully promoted, coordinated and managed a National Design Award Competition
- Create corporate and brand identity programs, including trademarking

September, 2000 - May, 2002: Freelance Assistant Art Director, New York, NY

- Mad Dogs & Englishmen
- Gotham, Inc.
- Deutsch

July, 1999 - May, 2000: Graphic Designer, TV Books, New York, NY

- Layout and design books including covers
- Photo retouching

Qualifications

- Thorough and meticulous
- Fast and able to work under pressure
- Ability to stick to creative brief and other guidelines
- Excellent knowledge of design and typography
- Able to manage multiple and concurrent projects
- Works well independently or as part of a team

Technical Skills

Quark Xpress, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Acrobat, Keynote and Microsoft Office

Education

1998 - 2002: Bachelors of Fine Art, Fashion Institute of Technology, New York, NY

- Selected to join the Ogilvy & Mather Young Gun Professional Team in One Show Competition, 2002
- Chosen to participate in a mentorship at Ogilvy & Mather, 2001